



Sundram Fasteners Limited

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October 12, 2018

National Stock Exchange of India Limited (NSE)

Scrip Code - SUNDRMFAST

Exchange Plaza, 5th Floor

Plot No.C/1, G Block, Bandra Kurla Complex, Bandra (East)

Mumbai - 400 051

By NEAPS

BSE Limited (BSE)

Scrip Code - 500403

Phiroze Jeejeebhoy Towers, Dalal Street, Fort,

Mumbai - 400 001

By Listing Centre

Dear Sir / Madam,

Sub: Sundram Fasteners Limited bags Deming Prize

We wish to inform you that the Company has won the prestigious Deming Prize for all its 17 plants located in India.

We enclose a Press Release in this regard.

Please take the above information on record.

Thanking you,

Yours truly,

For SUNDRAM FASTENERS LIMITED

R Dilip Kumar

Vice President - Finance & Company Secretary



Sundram Fasteners bags Deming Prize

CHENNAI

Sundram Fasteners Limited (SFL) has bagged the Deming Prize for all its seventeen plants located in India. The award is in recognition of the total quality management initiative at SFL, driven by its managing director Arathi Krishna. Ms. Krishna is the first woman managing director to receive the award. SFL has already won global acclaim in total quality management. The prize will be given away on November 14 in Tokyo.

Sundram Fasteners bags Deming Prize

Chennai, October 11.

Sundram Fasteners, a TVS group company, has announced that it has won the prestigious Deming Prize for all its 17 plants located in India. SFL is the first Indian MNC to achieve such a record. SFL experienced distinctive performance benchmarks being created by TQM and decided to implement TQM in a systemised and unified manner across its plants. The TQM initiative at SFL was driven by its Managing Director Arathi Krishna. The Deming Prize will be formally presented to SFL on November 14, in Tokyo. OUR BUREAU

THE
BUSINESS
LINE